



SIGPRO

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SIGPRO Launches Breakthrough Engine of Next Generation PCDs

Centium™ System-on-Chip to Empower the Individual Anywhere, Anytime.

Ottawa, Canada – October 29, 2001 – SIGPRO Wireless Inc. announced its flagship product, the Centium™ system-on-chip (SoC) during the Wireless Industry Congress 2001 on October 24th, in Ottawa, Canada. Attendees at this event included industry leaders, senior executives from PCD vendors and North American wireless service providers, financial sector executives as well as industry analysts and media representatives.

The attendees were captivated by the opportunities that the Centium will unfold. “The Centium is a key enabler that will accelerate the convergence of wideband mobile wireless applications”, stated Dr Sundara Murthy, President and CEO of SIGPRO Wireless. “SIGPRO’s Centium will bring flexibility, freedom and a quantum leap in productivity to hundreds of millions of subscribers throughout the globe”. The Centium’s radically innovative architecture and features are meant to take full advantage of next-generation wireless communications standards for truly global operation and offers an exceptionally wide range of programmable modes of operation. “We are addressing a huge, fast growing and recurring market of 1.6 billion (by 2003) of PCDs (Personal Communication Devices) worldwide and our product is a key building block for those next generation handsets,” added SIGPRO’s CEO.

The Centium™ comes in three speeds: Centium Access (up to 32 kbps), Centium Express (up to 384 kbps) and Centium Ultra (up to 2000 kbps), each optimized in speed, power consumption and functionalities to match application requirements. SIGPRO has also developed a portfolio of IP Cores for all 3G and some 4G functionalities. Currently, mobile wireless subscribers have to juggle different devices in order to make phone calls, browse web sites at frustratingly low speeds, send emails and use GPS services. SIGPRO’s system-on-chip is designed to give subscribers access to voice, browsing, email, navigation and entertainment applications from a single Centium-powered PCD. “As a single-technology platform, SIGPRO’s superchip will accelerate convergence and allow integrated service access and delivery,” stated Jay Callikan, SIGPRO’s Director of Marketing. “The Centium brings awesome flexibility to wireless service providers, PCD OEMs and end-users”.

Demand for multimedia mobile wireless applications is expected to rise as quickly in other parts of the world as it has in Japan and Korea, according to several industry research reports. “Users of future mobile wireless services will want to do much more than just conduct voice conversations on their handsets,” commented Nazmin Alani, Vice President of Gartner Group. “As wireless service providers are expected to launch next-generation data-oriented mobile

wireless networks in Europe and North America within the coming months, SIGPRO's product launch timing could not be better."

Testing and demo of the Centium's first prototype (FPGA), incorporating key functionalities was recently completed with success at the company's R&D labs in Ottawa, at the heart of Canada's "Silicon Valley North".

Dr Murthy, an expert in the area of Digital Communications technology, praised the dedication of SIGPRO's staff in bringing the Centium chip to this stage of development within the planned timeframe. "The team spirit and motivation level is very high at SIGPRO" he commented. "We all feel that the company's success is of paramount importance. SIGPRO's team of ASIC, DSP, Software and Systems engineers worked very hard to meet this October target". In an emotional speech, Dr Murthy dedicated the Centium's launch to SIGPRO's investors and employees.

About SIGPRO Wireless Inc.

SIGPRO Wireless Inc. is a pre-IPO company engaged in the development of critical System-on-Chip (SoC) and associated software solutions for the next generation of wireless Personal Communication Devices (PCDs). These PCDs include cellular phones, handheld computers, handheld email devices, and personal navigators. With the SIGPRO chip inside, the next generation of wireless devices will be deployed to deliver personal communication, computation, information and navigation services to empower individuals anywhere and anytime. Headquartered in Ottawa, Ontario, Canada, SIGPRO is in the process of opening offices in Southern California and Southern India.

For more information about SIGPRO, please email us: marketing@sigprowireless.com or visit our web site at <http://www.sigprowireless.com>.